FOR IMMEDIATE RELEASE

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MAIN
MANAGEMENT, LLC

Main Management Celebrates 20th Anniversary of Buywrite Strategy

SAN FRANCISCO, CA, November 1st, 2024 - Main Management, a San Francisco-based investment management firm, is pleased to acknowledge the 20th anniversary of its BuyWrite strategy. As derivative income strategies surge in popularity, **Main Management marks 20 years of its pioneering BuyWrite Strategy.** Among the first 15 strategies in the Morningstar Derivative Income category, Main Management's two-decade track record showcases its early vision in combining sophisticated income generation with volatility management.

Proven Track Record & Distinctive Approach

- **Active dual management:** Strategic ETF asset allocation with dynamic covered call overlay
- **Portfolio complement:** Unique return profile that can enhance traditional equity/bond portfolios
- **Tax Aware Investing:** Lower tax drag versus category peers
- **Sustainable approach:** Monthly distributions focused on long-term capital preservation, not yield maximization

Scale & Accessibility

Available through SMAs, ETF (BUYW), and as a model on leading TAMPS including Orion Portfolio Solutions, LPL's MWP, Amplify, Altruist, Envestnet, and more.

“While options overlay strategies have become mainstream, our two decades of experience show that successful implementation requires both discipline and adaptability," said Darol Ryan, Managing Director at Main Management. "The evolution of ETF options markets has transformed our ability to execute efficiently – many ETF options now offer greater liquidity than single-stock options. This has enhanced both our tactical flexibility and our capacity to innovate, while staying true to the core principles that have served our clients since 2004."

For more information about Main Management or the BuyWrite strategy, please contact Managing Partner, Darol Ryan at ryan@mainmgt.com. Please see www.mainmgtetfs.com/BUYW for additional details.

About Main Management: Main Management, **LLC** is an SEC Registered Investment Advisor that offers innovative and proprietary investment solutions to a diverse client base, including financial advisors, high-net-worth individuals, endowments, and family offices. The firm was founded by three industry veterans in 2002 with a combined experience of over 100 years, positioning Main Management to deliver a comprehensive client experience. As a fiduciary, the company is committed to prioritizing clients' interests and maintains a focus on post-fee and post-tax results across various market conditions. By leveraging a team-based approach, fostering a client-centric culture, and benefiting from the guidance of an external advisory board comprised of senior investment leaders, Main Management strives to consistently deliver high-quality service and value to its clients. Based in San Francisco, the firm's partners are strategically located throughout the United States, ensuring the ability to effectively serve clients nationwide. The firm's AUM/AUA is $3.6B as of 9/30/2024.